

Christine A. Saracco

97 Village Commons
Colchester, VT
802.233.5177

casaracco@comcast.net
saraccodesign.com

Summary of Qualifications

- ▶ Several years in the graphic design industry
 - ▶ Proficient in InDesign and Photoshop
 - ▶ Experience with HTML, CSS, Bootstrap, Email Marketing and Wordpress
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Experience

Graphic Designer *2008 to Present*

Services consist of design and implementation of logos, business cards, brochures, advertising, posters and websites. Clients include Gardener's Supply, Gotham City Graphics, Maida Townsend (state rep), The Essex Reporter, volunteer work with VT Digital Economy Project and Danforth Pewter.

Resolution, Digital Media Services *2006 to 2008*

Graphic Designer

Developed and designed DVD menus; packaging design for DVD wrap and disc art; designed two and four-color corporate identity projects. Developed a new corporate logo. Conceptualized web pages as well as provided banners and ads to be used on websites. Coordinated and performed product photography for websites.

The Lane Press, Inc., Printer *1990 to 2006*

Graphic Design

Collaborated with marketing department on a variety of projects including concept and design for brochures, invitations, stickers, corporate identity pieces, local and national advertising. Assisted with IT department to develop graphics for website.

Technical Support

Communicated to customers solutions to problems they may have in creation of electronic files. Also troubleshoot problems that may arise at time of output. Demonstrated excellent communication skills, proficiency in QuarkXpress, Illustrator, Photoshop and file transfer applications, as well as a solid understanding of the pre-press environment. Output proofs via pagination software to large-format Epson printer.

Burton Corporation, snowboard manufacturer *1985 to 1990*

Advertising Manager

Established an in-house advertising and art department. Designed annual brochures for use as direct mail pieces to the consumer mailing list, coordinated the flow of work between Burton, typesetter, photographer, separator and printer.

Planned and designed all printed matter for the U.S. Open Snowboarding Championships held annually. This included four-color programs, two-color and four-color posters, two-color banners, flags and bibs.

Provided and designed all printed matter for the Burton dealer network which consisted of 1500 dealers nationwide. This included two-color programs, one and two-color envelopes, order forms and a two-color newsletter printed quarterly.

continued ▶

Education

Step Up To Information Technology

(a program developed by *Vermont Works for Women*)

A 16-week program providing instruction in HTML, CSS
JavaScript, WordPress and Git/GitHub (2015)

Champlain College, Burlington, VT

Evening Courses: Graphic Design
Completion of Web Design/Development
Certification Program (2011)

School of Visual Arts, New York, NY

Evening Courses: Photography; Darkroom Techniques

Harcum Jr. College, A.A., Bryn Mawr, PA

Major: Fine Arts

Related Activities

Volunteer work

Assisted the Vermont Council on Rural Development with the
Vermont Digital Economy Project, which was responsible for website development
of non-profits affected by Hurricane Irene.

Organizations

Member of Girl Develop It for two years.
Assist with photography and design projects.
Occasionally act as a teacher's assistant

Co-host of Burlington WordPress Group for one year.

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